

Who We Are

The Ohio Livestock Coalition (OLC) represents the state's livestock farming community, working with farmers, allied members, and livestock and grain farm organizations in partnership to educate and promote issues relevant to animal agriculture and food production. OLC's focus is on engaging with a diverse group of stakeholders to share fact-based information about topics including environmental responsibility, animal health and well-being, food safety and community involvement. As a voice for livestock agriculture, OLC represents the interests of the farm community and works to demonstrate the critical social and economic benefits of having a strong and vibrant agriculture industry in Ohio.

What We Do

OLC's main objectives include the following:

- Advocate and represent the complex and diverse issues of Ohio agriculture with a unified voice to the news media;
- Educate Ohio news media about OLC's member organizations that represent the state's number-one economic contributor and jobs provider;
- Provide easily accessible and readily available current online information on programs, issues and resources to support farmers across the state; and
- Continue OLC's leadership position in providing essential benefits to its members related to key issues affecting Ohio's livestock industry.

How We Do It

OLC's top priorities for 2016-2017 include the following initiatives:

- Continuing to educate today's youth about agriculture through the For Your InFARmation (FYI) Program, which is a free, three-day lesson designed to teach Ohio third-grade students about where their food comes from.
- Modernizing and administering the Livestock Environmental Assurance Program (LEAP) as an educational tool for Ohio's livestock farmers. LEAP is a voluntary program to help Ohio's livestock farms take a proactive approach in protecting the land, air and water on and around their farms.
- Engaging with Ohio's media and Statehouse reporters to develop a deeper understanding of Ohio livestock production and to share that base of information with industry influencers. This work is conducted through scheduling regular meetings with editorial boards and reporters at major newspapers, offering farm tours and interviews with individual farmers, developing op-eds and other editorial content, and updating social media channels to share what Ohio livestock farmers are doing on their farms.

For more information, visit OhioLivestock.org.

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